

Local market spotlights Michigan products in 'store within a store'

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BERKLEY — Sunlight beamed through the open doors and towering lattice of windows at the south end of Westborn Market on a recent afternoon, pointing the way inside toward a brand-new display.

The beautiful weather certainly didn't hurt, but it was the wealth of enticing items stocked along the shelves that provided the real treat: jars filled with organic preserves, cherry salsa and barbecue sauce; bottles of beer, wine and every imaginable flavor of pop; bags packed with chocolate-covered cherries, cashews, tortilla chips and dried fruit; not to mention coffee, cookies, maple syrup, candy and edge topping.

What separated this display from typical supermarket fare was not the sheer variety, but geography: All the items in this section of the market were produced in Michigan.

Launched on May 23, Westborn's new Cherished "store within a store" is devoted to showcasing the finest foods from all across the state. The 900-square-foot area is housed within Westborn's spacious conservatory, which was added during the market's renovation in 2006.



Photo by Deb Jacq

Rob Henry, assistant store manager at Westborn Market in Berkley, stocks jars of cherry salsa at the market's new Cherished store, which carries only Michigan-made foods and beverages.

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